

LINDSAY N. OBERTO

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<http://www.theotherlindsay.com>

Bachelor of Science, Advertising. 2011

THE ART INSTITUTE OF CALIFORNIA - SAN FRANCISCO, San Francisco, CA

SKILLS

- **Adobe Master Collection 6 (8 years+)** Illustrator, Photoshop, InDesign, dreamweaver, code animator...
- **Design And Web Design Skills Including**, html, (Html5 Interactivity), jQuery(Java) , Some Python, Ruby,
- **Seo, Market research, financing**
- **Microsoft Office (Both Operating Systems)**
- **Mac Os X And Windows**

Awards: "Best Portfolio" Summer 2011

Experience:

Freelance/ (non-profit), San Francisco/ Seattle 2011 to present-Promotional Graphic Design, Media Kits, Web and Brand design.

THREE FOLD SEAHORSE: Logo/Branding for multimedia promotional purposes for emerging Seattle band

REDLINE: Music Band Promotion Project Media kit: Promotional mailer involving logo, letterhead, informational mailers including cd case, cover letter, and song list, inventory of cost/per packet. Facebook page, converting music to mp3 's for NW bands site.

OBERTO SAUSAGE COMPANY: Have the opportunity to participate casually in everyday design advice. Worked in Kent office for over several summers, assisting My Grandma, Dorothy Oberto hand sign checks (accounting) as well as the previous office manager, Sandy. Traveled East to West across America, promoting Oberto Hydroplane, by enthusiastically handing out hand made FUN bags, filled with stickers, hats, buttons, and yes, Jerky!

TECH GENERATOR: Logo Design\initial logo design.

BURBANK INTERNATIONAL: Music Band Poster Project. Designed poster, postcard (handout)
Various Digitized Media Projects: Converting standard slides and VHS tapes. Refurbishing photos, and other assets for Calendar and Coffee Book project.

Direct Marketing/ Sales/ Merch Experience, other's seem to think designer's lack.

LOWE'S HOME IMPROVEMENT, Seattle WA. 2012-13

Garden Merchandiser and customer service associate 2007-8
Sales Associate/Cashier • Worked in the Garden Center assisting customers • Inventory, merchandising, and maintained store appearance • Cashier

VICTORIA'S SECRET/ANN TAYLOR Seattle WA 2005-2006

Sales Associate • Assisted customers with selecting and fitting merchandise • Inventory, merchandising.

SEATTLE AQUARIUM, Seattle WA 2005-2006

Interpreter • Communicated using all five senses to educate all ages as to functions/ activities of sea life.

ILLUMINATIONS, Seattle WA 2000(summer), 2004

Sales Associate/Cashier • Assisted customers with selecting merchandise
• Cash register operations including returns • Inventory, merchandising, and maintained store appearance

INTERNSHIPS & VOLUNTEER WORK:

National MS Society - Northwest Chapter, Seattle Aquarium, CCFN Northwest Chapter, American Red Cross, and Chicken Soup Brigade-Aids Alliance